

Business Administration

Course Number: **BUAD 330**

Course Title: **INTERNATIONAL BUSINESS**

Credits: 3

Calendar Description: This course examines business operations in an international context and includes cultural, economic, financial, legal and political environments. *(also offered by Distance Education)*

Semester and Year: **FALL 2023**

Prerequisite(s): MCID 29 B (MCID 5)9 (i)x req e2Jf.109 0 Td(2)-9 37 693.88 TmUef539/TT1dDm0.48 596s

Professor

Name	Phone	Office	Email
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Learning Outcomes

<p>Upon completion of this course student will be able to</p> <ul style="list-style-type: none"> • explain why companies engage in international business and how this differs from domestic business. • describe the impact of technology on globalization. • demonstrate an understanding of the international business environment, including economic, political, legal, cultural and financial environments. • identify factors to consider in deciding whether to enter certain international markets, including the use of partnerships and alliances. • describe the influence of the Canadian Government in both promoting and restricting trade, including import and export quotas, trade missions and consular assistance. • explain how the current exchange rate impacts the success of a company in another country and how to manage foreign exchange risk. • assess different strategies for a company to enter a new country, also consider ethical implications. • research for and communicate information related to international business accurately and credibly in oral, and written form.

Evaluation Procedure

Attendance & Participation	10%
Map test	10%

Small Group Assiss10%100 Td()TjEMC [S)2Artifact 10% ID 80.013 Tc 0.059 Tw 22.783 0 Td(10%)Tj0 (t)587w 2

