

Business Administration

Course Number:	BUAD 230
Course Title:	WINE AND CULINARY TOURISM
Credits:	3
Calendar Description:	This course provides learners with an understanding of wine and culinary tourism and its relationship to the tourism sector overall. Through experiential learning opportunities such as field trips, visits from local providers, and assignments linked to real situations, students engage with wine, food, and culture, both regionally and globally. Students gain awareness of how wine and culinary tourism impacts tourism destinations, from supply chain management to product development.
Semester and Year:	FALL 2023
Prerequisite(s):	No
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Minimum graduating grade average of 60%
Substitutable Courses:	No
Transfer Credit:	Yes
Special Notes:	This course is also offered as TOUR 230. Students with credit in TOUR 230 cannot take BUAD 230 for additional credit.
Originally Developed:	June 2012
EDCO Approval:	March 2014

Notes

The consumption of wine for education/learning purposes will only be permitted to student 19 years of age or older.

Recommended Texts/Resources

Food and Wine Tourism, 2017, Erica Croce, Giovanni Perri, CAB International,
eText ISBN: 9781786391292, 1786391295

