## **Business Administration**

Course Title:

Credits: 3

Calendar Description: This course builds of the strategy concepts introduced in

Strategic Management I and is organized into two parts. Part 1 explores emerging issues related to strategic management in the 21st century. The focus is on those disruptive forces that are triggering transformational change in business. During this part of the course students will conduct strategic analysis on a variety of cases and formulate strategy related to transformational change. Part 2 of the course deals with strategy execution. During this part of the course students will prepare an implementation plan

to successfully execute their chosen strategy.

Semester and Year: nWINTER 202



BUAD 480 WINTER 2023

## **Professors**

Name	Phone number	Office	Email	
Devin Rubadeau Course Captain				

BUAD 480 WINTER 2023

## Notes

**Strategic Planning Assignments (3** 

## **Course Schedule**

Date	Topic	Textbook/Assignment
2022 Week of:		