

Professors

Name	Phone number	Office	Email
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Learning Outcomes

Upon completion of this course students will be able to

- x discuss the current realities and potential for electronic commerce.
- x describe the major business strategies for e-commerce including e-commerce business models and transaction-based websites.
- x describe the current legal and ethical issues surrounding e-commerce.
- x create a basic website prototype utilizing professional website development tools.

Course Objectives

This course will cover the following content:

** Please refer to the Course Schedule and Moodle for weekly topics and course objectives*

Evaluation Procedure

Term Work & Quizzes	10%
Web Labs	20%
Term Project	30%
Mid-Term Exam(s)	20%
Final Exam	20%
Total	100%

Notes**Term Work**

This grade is based on work completed during web development labs and other individual activities. These additional activities may include quizzes, papers, forum posts, study journals, blogs, presentations, current events, and other relevant work.

Web Development Labs

Web Development lab activities provide the hands-on application of concepts learned in this course. All web lab activities must be completed when due. Lab activities may utilize a variety of software or online applications.

Term Project

Unless there is both a valid reason and prior approval from your instructor, late

Date	Topic	Textbook
2023 Week of	Monday February 13 th , First day of class Monday February 20 th , Statutory Holiday (no classes) February 21 st thru 24 th , Mid-semester study break Friday April 7 th and Monday April 10 th , Statutory Holidays (no classes) [Redacted] Last day of class	

