Business Administration

Course Number: TOUR 105

Course Title: INTRODUCTION TO TOURISM

Credits: 3

Calendar Description: This course provides students with an understanding of the

complex nature of tourism including economic, environmental, and social impacts. Topics include components of the tourism industry; linkages between tourism and hospitality; the size, scope and infrastructure of the tourism industry; trends and issues in the industry; travel motivators; career opportunities and

the role of management.

Semester and Year: FALL 2022

Prerequisite(s): No

Corequisite(s): No

Prerequisite to: TOUR 200, BUAD 351 and BUAD 358

Final Exam: Yes

Hours per week: 3

Graduation Requirement:

Special Notes:

Substitutable Courses: No

Transfer Credit: No

This course is also offered as BUAD 115. Students with credit for

BUAD 115 or BUAD 206 cannot take TOUR 105 for additional

credit

Originally Developed: 2018

EDCO Approval: June 2020



Course Schedule:

Important Dates

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.