

Business Administration

Course Number:	BUAD 350
Course Title:	CAPITAL MARKETS
Credits:	3
Calendar Description:	This course provides the student with a contemporary view of capital markets. It studies financial institutions and instruments. Among financial intermediaries, the key role of investment banking will be stressed. Traditional instruments such as equity and debt securities, along with their derivatives and asset securitization will be discussed. Current events will also be discussed. <i>(also offered by Distance Education)</i>
Semester and Year:	Fall 2022
Prerequisite(s):	BUAD 296 and a minimum 3rd year standing
Corequisite(s):	No
Prerequisite to:	BUAD 353 and BUAD 450
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Elective BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	
Originally Developed:	August 2013
EDCO Approval:	November 2013



Professor

Steve Watson	Kelowna: C103	swatson@okanagan.bc.ca
--------------	---------------	------------------------

Learning Outcomes

Upon completion of this course students will be able to

- Perform valuation of stocks and bonds
- Analyze return and risk of a multi-asset portfolio; apply and interpret the Markowitz efficient frontier in diversification and asset allocation.
- Demonstrate the knowledge of the organization and functioning of the stock market, the market efficiency theory, and the psychology and behaviour of investors
- Understand the trading processes and actively trade common stocks, bonds and options
- Discuss derivative securities and their uses

Course Objectives

This course will cover the following content:

*See weekly schedule.

Evaluation Procedure

