

Professors

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Learning Outcomes

<p>Upon completion of this course students will be able to</p> <ul style="list-style-type: none"> • explain the existence of the third sector according to an ideal or assumed set of facts or principles. • demonstrate an understanding of the specificities of the non-profit sector. • identify the challenges and main management issues of the non-profit sector. • understand the principles of leadership and strategic management in a mission-based organization. • identify the roles and responsibilities of the board. • recognize the specific role of each management function (marketing, human resource, finance) in effectively managing a non-profit organization. • describe the main tools and methods used in non-profit marketing and fundraising. • describe the main strategies to recruit, develop, and supervise personnel in a non-profit environment. • describe the main characteristics of financial management in a non-profit organization. • discuss the main tools to evaluate the performance of a non-profit organization.

Course Objectives: See weekly course schedule

Evaluation Procedure

TYPE OF ASSIGNMENT	WEIGHT	TEAM OR INDIVIDUAL GRADE
Research Proposal Research Proposal – 5%	5%	Team
Research Paper	25%	Team

2022 Class Date:				Bold indicates assignment due
Sept	8	Non-Profits – Intro What is the NonProfit Sector?	Ch. 1	
Sept	15	Non-Profits – Intro Who are NonProfits? What do they do? Introduction to Non-Profit Lifecycle	Ch. 2	Teams formed Journal Post 1 due

SKILLS ACROSS THE BUSINESS CURRICULUM