

# Business Administration

Course Number:	<b>BUAD 330</b>
Course Title:	<b>INTERNATIONAL BUSINESS</b>
Credits:	3
Calendar Description:	This course examines business operations in an international context and includes cultural, economic, financial, legal and political environments. <i>(also offered by Distance Education)</i>
Semester and Year:	<b>FALL 2021</b>
Prerequisite(s):	BUAD 116, 123, 195, and minimum third year standing
Corequisite(s):	No
Prerequisite to:	BUAD 401
Final Exam:	Yes
Hours per week:	3 (physical in-classroom and asynchronous delivery)
Graduation Requirement:	Elective – BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	N/A
Originally Developed:	August 2012
EDCO Approval:	August 2013

Chair's Approval:



**Professor**

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**Learning Outcomes**

Upon completion of this course the student will be able to

- explain why companies engage in international business and how this differs from domestic business.
- describe the impact of technology on globalization.
- demonstrate an understanding of the international business environment, including economic, political, legal, cultural and financial environments.
- identify factors to consider in deciding whether to enter certain international markets, including the use of partnerships and alliances.
- describe the influence of the Canadian Government in both promoting and restricting trade, including import and export quotas, trade missiont quotas,in (an)3





## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral