Business Administration

Course Number: BUAD 379

Course Title:

Professors

| Name | Phone number | Office | Email |
|---------------|--------------------|---------------|-------------------------|
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Learning Outcomes

Upon completion of this course, students will be able to

evaluate the purpose and role of HR metrics & analytics in strategy implementation. explain the advantages of a human capital approach to HR and workforce measurement. create strategy-specific HR value chains that link HR deliverables to strategic goals. apply principles of good measurement to develop meaningful HR & workforce measures.