

# Business Administration

Course Number: **BUAD 370**

Course Title: **LEADERSHIP**

Credits: 3

Calendar Description: This course will examine advanced skills in organizational leadership including motivation, delegation, team building and negotiation. It will explore leadership as a constituent part of management and consider leadership vs. followership, leadership vs. management, leadership and mentorship, leadership and expertise, leadership and change, and leadership and innovation.

Semester and Year: **Winter 2015**

**Professors**

<b>Name</b>	<b>Phone number</b>	<b>Office</b>	<b>Email</b>
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**Learning Outcomes**

Upon completion of this course students will be able to:

- 1.

**Evaluation Procedure**

Individual Evaluation *		
Individual Leadership Plan	30%	
Course Exam	<u>30%</u>	
Total Individual Evaluation (Leadership Plan, Exam) *		60%
Team Work Assignments**		30%
Class Participation and Miscellaneous Assignments		<u>10%</u>
Total		100%

**Notes**

**\*To pass the course** students must obtain an overall passing average grade in the Total Individual Evaluation portion of the final course grade (minimum of 30% of the 60% combined marks assigned to the individual components of the course – Individual Leadership Plan and the Course Exam). Your team work marks are factored in after you have succeeded in your individual evaluation components, and you cannot rely on your team members' efforts to pass.

\*\*Team members can be "fired" for failure to perform their duties at a satisfactory level.

The Leadership course has been designed to assist in your development as a leader and a follower. Since leadership and management are not mutually exclusive, the course material contains a blend of traditional and innovative approaches. These experiences are focused towards personal development and team effectiveness. The course materials (class text and course pack of readings) have been selected for their professional discussions about leadership and management. These, along with assignments and exercises, will provide you with a number of leadership tools to assist with your understanding of the motives of leaders and managers,

**Notes****2. Team Work Assignments (30% of grade)**

Three formal assignments will be completed in teams. These include:

- a. **Interview of a Local Leader** which entails analysis and application of leadership theory from your text and course readings in a written report and discussion of findings in class (13%);
- b. **Analysis of Leadership in a Movie** which entails the application of leadership theory from your text and course readings as well as from outside sources in an oral presentation (12%); and
- c. **Group Dynamics Presentation** which is a final oral presentation (5%) about your group's profile and team development throughout the course.

## Course Schedule

Date		Topic	Materials
Week of:			Ch = Byrant text * = coursepack
Jan	5	Introduction to Leadership and Course Expectations What Does It Mean to Be a Leader? Persuasion and Influence	*Cialdini (2001).
	12	Contingency Approaches to Leadership Transformational and Charismatic Leadership <u>Instructions for MBTI assessment</u> <b>Team Formation for Assignments</b>	Ch 1 *Daft Ch 3
	19	Chapter Summary (chapters 2-5) Courage & Moral Leadership, Servant Leadership, Myers-Briggs Type Indicator <sup>®</sup>	Ch 2-5 *Daft Ch 6
	26	(MBTI assessment must be completed for class) Class Participation is mandatory	See professor for assessment instructions
Feb	2	Chapter Summary (chapters 6-9) Managing Yourself Emotional Intelligence <b>Assignment One due: Interview of a Leader</b>	Ch 6-9 *Schwartz (2007) Ch 10-13 *Goleman (2004;2003), *Fisher (1998)
	9 - 13		

## SKILLS ACROSS THE BUSINESS CURRICULUM

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