Business Administration

Course Number: BUAD 346

Course Title: SUSTAINABLE MANAGEMENT

Credits: 3

Calendar Description: Formerly BUAD 339. This course explores sustainability theory

and sustainable management practices for private-sector business. Environmental, social and economic concepts are

integrated and applied across business disciplines.

Sustainability models and evaluation frameworks are used to understand how sustainability can impact strategic thinking, operational decision-making, and performance reporting. Students with credit for BUAD 339 Topic - Environmentally Sustainable Enterprise cannot take BUAD 346 for additional

credit.

| BUAD 346 | Winter 2020 |
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| Professor | |
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| Roger Wheeler Course Captain | |
| Course Captain | |

BUAD 346 Winter 2020

Course Schedule

| Week Date | | Monday, Jan 6 First Day of Regular Classes Monday, Feb 17 Family Day (no classes) Tues-Fri, Feb 18-21 Reading Week (no classes) Friday, Apr 9 Last Day of Regular Classes | GSM = Sustainable Management FSB = Foundations of Sustainable Business | |
|-----------|--------|--|---|--------------------------|
| 1 | Jan 7 | Introduction to issues of sustainability | GSM 3 FSB 1 | |
| 2 | Jan 14 | Integrating the three pillars of sustainability | GSM 4 FSB 2 | |
| 3 | Jan 21 | Sustainability reporting | GSM 6 FSB 5 | |
| 4 | Jan 28 | Environmental economics | GSM 8 | Seminar 1 |
| 5 | Feb 4 | Human resource management for sustainability | GSM 9 FSB 3 | Seminar 2 |
| 6 | Feb 11 | Midterm Exam (covering Week 1-5 material) | | |
| | Feb 18 | Reading Break no classes | | |
| 7 | Feb 25 | Sustainable operations & Sustainable supply chain management | GSM 12-13 FSB 8-9 | Seminar 3a Seminar 3b |
| 8 | Mar 3 | Sustainable marketing | GSM 10 FSB 7 | Seminar 4 |
| 9 | Mar 10 | Developing sustainability strategies in business | | · |

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HO