

Business Administration

Course Number:	BUAD 339
Course Title:	SELECTED TOPICS: CHINESE BUSINESS MANAGEMENT
Credits:	3
Calendar Description:	This course examines the Chinese Business Environment from a cultural, economic, political, financial, and industry sector perspective. Chinese Business Management practices are explored to provide a valuable context for Canadian/Chinese business opportunity identification.
Semester and Year:	Winter 2015
Prerequisite(s):	Minimum third-year standing
Corequisite(s):	
Prerequisite to:	
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Elective – BBA, Management Specialty area
Substitutable Courses:	
Transfer Credit:	
Special Notes:	Students can receive credit for 339 twice as long the special topic is different in the second iteration from the first.

Notes

Course Participation &

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and