Business Administration

BUAD 339 Selected Topics: CASES IN BUSINESS ETHICS Fall 2016

PROFESSOR:

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COURSE DESCRIPTION:

This course will use lectures and case studies to examine in depth the ethical issues that arise in business. Emphasis will be placed on the identification of stakeholders, the establishment of a framework to allow students to analyze ethical issues and how to use that framework to make and test decisions. The course will be taught using case studies.

COURSE OBJECTIVES:

Upon completion of this course students will be able to:

- a. Recognize and understand ethical problems as they arise in business situations
- b. Use accepted ethics theory to analyze ethical problems in business
- c. Use a personal model for decision making that allows them to make defendable ethical decisions
- d. Understand professional codes of ethics and how they apply to business.

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None

RECOMMENDED TEXTS: