## **Professors**

Name Phone

## **Evaluation Procedure**

Class Work 20%

Three-part Project

## **BUAD 336** Services Marketing

## **Course Schedule**

Date	Topic	Textbook
2018 Week of:	Tuesday September 4 – Orientation; Wednesday, September 5 - Classes Start; Monday, October 8 – Thanksgiving Day (no classes) Monday, November 12 – Remembrance Day (no classes) Thursday, December 6 - Last Day of Regular Classes	

**Foundation for Services** 

Sept 3 Introduction to Servicef-3(g)-3(e)-3()11(|)-6()] Toe W\* n B83Dg