BUAD 307 Winter 2021

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Learning Outcomes

BUAD 307 Winter 2021

Course Schedule

2021 Mo		Monday, January 11 First Day of Classes Monday, February 15 STAT Tuesday, February 16 Friday, February 19 Reading Break Friday, April 2 Monday, April 5 - STAT Friday, April 16 Last Day of Regular Classes	
Jan.	11	Course introduction	
	18	Defining Innovation (and why it matters)	Assigned reading list
	25	Planning for Innovation (and how it can provide competitive advantage)	Assigned reading list
Feb.	1	Designing Innovation Strategy (and playing to win, or playing not to lose)	Assigned reading list
	8	Organizing for Innovation (and how to structure a company for innovation)	Assigned reading list
	15	Reading Break – no classes	Assigned reading list

Designing a Process for Innovation (and what you need to do to .68 51.2 29.1 reW*n /P &MCID 60>BDC q105.82 444.94 T

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study

for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?