## **Business Administration**

Course Number: BUAD 298

Course Title: SMALL BUSINESS MANAGEMENT

Credits: 3

Calendar Description: This course introduces students to rational problem solving and

decision making process that will be applied to typical marketing,

management and financial concerns that small business managers need to address. Other topics that will be explored include growing a business, franchising, family businesses,

succession planning, and exit strategies (also offered by Distance

Education).

Semester and Year: Winter 2018

Prerequisite(s): B t2t [B)i76.4eacerns

**Professors** 

## **Evaluation Procedure**

Small Business Review Assignment - Individual	10%	
Discussions / Participation - Individual	15%	

Mid-term Exam -