

Business Administration

Course Number: **BUAD 293**

Course Title:

Professors

Laura Hetherington

Course Captain

email

Evaluation Procedure

| | |
|------------------------------|------|
| Group Component: | |
| Business Plan Proposal | 10% |
| Business Plan Project | 40% |
| Individual Component: | |
| Audited Class Participation | 10% |
| Weekly Quizzes | 10% |
| Individual Assignments | 20% |
| Business Plan Presentation | 10% |
| Total | 100% |

Notes

All components of the business plan must be completed (business plan proposal, project and presentation) in order to pass the course. Penalties of up to 10% per day (including weekends) apply for late assignments.

Group Work

The entrepreneurship course requires a significant amount of group work with your business plan team. Hence, half of your course grade will consist of a "team" mark. See your professor for specific details on the course assignments, due dates and evaluation standards. Make sure to choose your team wisely as they will have a large impact on your final course outcome.

Required Texts/Resources

Course Schedule

| 2021 | | Important Dates: | |
|------|-----------|--|---------------------|
| | | Monday, January 11 - Classes Start Monday, February 15 - Statutory Holiday (no classes) Tuesday, February 16 – Friday, February 19 Mid-semester study break (no classes) Friday, April 2 – Monday, April 5 – Statutory Holiday's (no classes) Friday, April 16 – Last Day of Regular Classes | |
| | Week of: | Topic | Chapter(s) Covered |
| 1 | Jan 11-15 | ENTREPRENEURSHIP INTRODUCTION Course Overview Introduction to Entrepreneurship | CH 1 |
| 2 | Jan 18-22 | IDEA GENERATION The Venture Idea - Identifying Opportunities Business Model Canvas, Pitch | CH 2 & 3 |
| 3 | Jan 25-29 | Establish Groups Group Work, Team Charter Business Idea Confirmation | |
| 4 | Feb 1-5 | Business Plan Overview, Business Plan Proposal | |

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?